

MOTA FACT SHEET

2013 ACCOMPLISHMENTS

During fiscal year 2013, MOTA grantees conducted a variety of activities designed to increase awareness among minority populations, involve minorities in the health decision-making process, increase health screenings, improve health education outreach through ethnic and racial cultural events, and promote and advocate alliances to control chronic disease. The accomplishments of the MOTA program included:

- **1,073** minority individuals attended the Local Health Disparities Committee, local health department's cancer/tobacco or other coalition meeting
- **1,090,647** minority individuals were reached through MOTA

efforts.

- **349,983** pieces of health education materials were distributed by MOTA grantees
- **985** cultural fairs or events were conducted by or with material participation of MOTA and **314,408** minority individuals were reached through those events
- **117** partnerships between the LHDC and community groups were developed
- **5,000+** Minority Health Network comprised of community individuals and organizations that are being empowered to act as a collective in their best health interest is in place.

2014 MOTA Focus

D**HMH** has increased its efforts to address cardiovascular disease, infant mortality and other chronic diseases by participating in the National Million Hearts Initiative, as well as identifying infant mortality as one of the primary focuses for SHIP. As a result, all local MOTA Programs in FY 14 will focus on these issues, in addition to a continued focus on cancer and tobacco-related disparities.

MOTA NETWORK

Funding was provided to over 425 faith and community-based minority primary and sub-grantee groups of the targeted ethnicities — Black, Hispanic, Asian, Native Americans and Women during fiscal years 2001 — 2013. The focus of these groups was on educating, enlightening and empowering ethnic minorities to impact cancer and tobacco health care decisions in their local jurisdictions. After 10 productive years in addressing cancer and tobacco, the MOTA program was elevated to address chronic disease statewide. Maryland counties with over 15% minorities are eligible to apply for MOTA funding. The minority health network database located within the DHMH Minority Health and Health Disparities (MHHD) office includes 4600 contact information entries.

CHRONIC DISEASE EFFORTS

In July 2012, selected MOTA Programs received funding from the Community Transformation Grant (CTG) awarded to the DHMH Center for Chronic Disease Prevention and Control. The purpose of the CTG is to promote policy, systems and environmental efforts for tobacco-free living, active living and healthy eating, and clinical and community preventive services (i.e., improving control of hypertension and high

cholesterol). The role of the local MOTA Programs, within their respective jurisdictions, is to 1.) partner with local health departments/coalitions to support CTG implementation, (2) disseminate messages about community needs and CTG efforts/achievements, and (3) support strategies to educate youth and adults about the dangers of youth cigar use.

Listed on page 2 are
MOTA's 2014 Grantees.



DHMH/MHHD Highlights

Through SHIP-inspired process, 18 Local Health Improvement Coalitions (LHICs) have formed to focus attention on improving the health of communities across the State. The SHIP provides local level data on critical health measures by race and ethnicity to allow communities to target key health disparities for action. For more information, visit the SHIP web site at <http://dhmh.maryland.gov/ship>

In 2013 Minority Health and Health Disparities published health disparities resources on *American Indians and Alaska Natives in Maryland: Health Data and Resources* (July 2013); *Hispanics In Maryland: Health Data and Resources* (July 2013) — English and En Español and the first *Primer on Cultural Competency and Health Literacy: A Guide for Teaching Health Professionals and Students* (March 2013). These resources can be found on the MHHD website at <http://dhmh.maryland.gov/mhhd/SitePages/>



FISCAL YEAR 2014 MOTA GRANTEES

Anne Arundel County

Restoration Community Development Corp
Sheryl Menendez
(410) 267-6350
smenendez@lotwfamily.com

Howard County

FIRN, Inc. Resources for The Foreign Born
Paula Blackwell
(410) 992-1923
pblackwell.firn@gmail.com

Baltimore City

New Vision House of Hope, Inc. — Charles Culver
(410) 466-8558
newvisionhouseofhope@verizon.net

Kent County

Mt. Olive A.M.E. Church, CATS — Mary Walker
(410) 778-4842
mwalker@atlanticbb.net

Baltimore County

St. Stephens AME Church — Pamela Johnson
(410) 686-9392
Pamela.johnson@omtssame.org

Montgomery County

Holy Cross Hospital — Wendy Friar
(301) 754-7161
friarw@holycrosshealth.org

Caroline County

Union Bethel AME Church — Janet Fountain
(410) 829-2844
janetfountain@aol.com

Prince George's County

MD Center at Bowie State University — Terry Lawlah
(301) 860-4309
tlawlah@bowiestate.edu

Dorchester County

Associated Black Charities — Ashyrra Dotson
(410) 221-0795
adotson@abc-md.org

St. Mary's County

Minority Outreach Coalition — Nathaniel Scroggins
(240) 538-5681
mocstmarys@gmail.com

Frederick County

Asian American Center of Frederick — Elizabeth Chung
(301) 631-6838
echung411@gmail.com

Talbot County

Chesapeake Multicultural Resource Center
Mathew R. Peters
(410) 924-4022
mateo@chesmrc.org

For information regarding MOTA Grantees' activities in your county, contact the individuals listed above.

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<http://www.dhmh.maryland.gov/mhhd/>

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Martin O'Malley, Governor



Joshua M. Sharfstein, M.D., Secretary

Anthony G. Brown, Lt. Governor